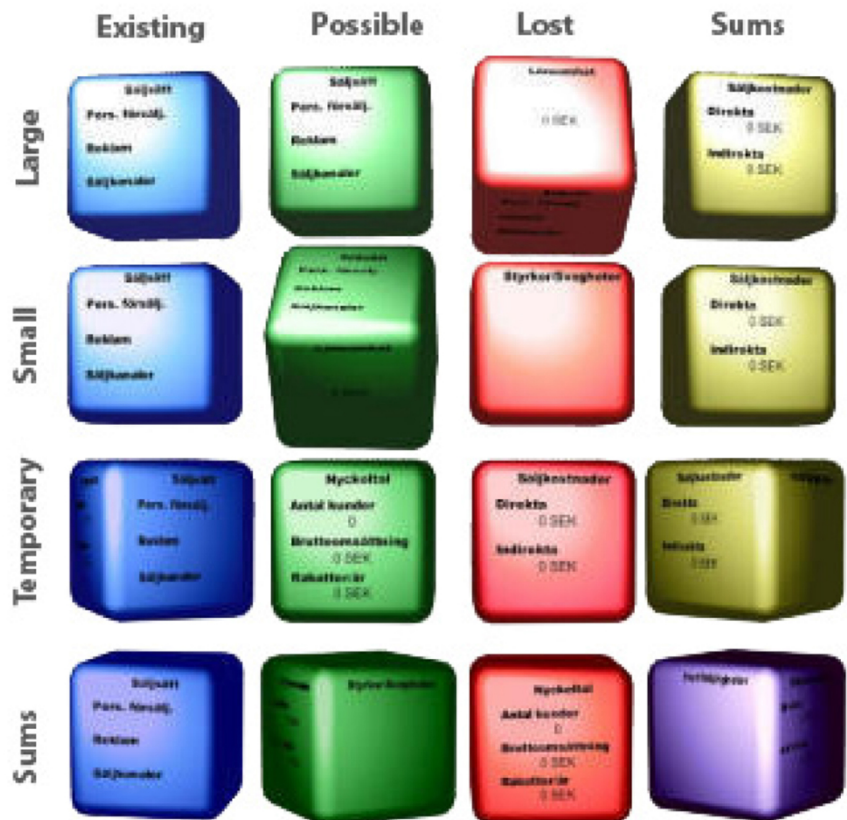


Agera CubeBiz



An always adjusted sales strategy with improved sales

Agera CubeBiz - a review and decision tool

Agera CubeBiz is a computerized sales management tool - a segmentation key to find your most profitable opportunities as well as the best sales channels. This tool does easily monitor what has been done, and what may need to be done or just confirmed. Simulations are easily done - to see what happens if you put your sales resources in alternative segments. Agera CubeBiz counts and answers immediately. And best of all - it is available directly and can be picked up at any time, for monitoring as well as checking or correcting courses and working methods.

Usually, the above is done in meetings, where everything is being discussed during hours or even days. Minutes have to be written and distributed. Agera CubeBiz eliminates all this.

Agera CubeBiz consists of sixteen cubes, nine representing different

market segments and seven are summarizing cubes. And just like any normal cube, there are six sides on it. With a simple click, the cubes turn and ask questions - for the meeting participants to answer. These answers are being entered both in numerical and textual form.

Agera CubeBiz calculates all inputs and compares the values with the corresponding values of the other cubes /segments. It happens immediately and is stored at the same time. When the next meeting is to be held, Agera CubeBiz shows what you said, decided and experienced last time. Agera CubeBiz requires no preparation. Just bring your computer and walk straight into the meeting room!

A new operating tool

Agera CubeBiz is a new decision tool now being launched in the markets where we are established. The charm of this tool is its simplicity and transparency, not to mention the spirit in the group when discussing all the questions the cubes ask!

The participants only see Agera CubeBiz rotating cubes on the screen, either all at the same time or only one at the time. No difficult equations - it is done automatically without being seen.

Agera CubeBiz is available in English, German, French, Spanish, Swedish and Danish.

Who benefits from this?

CEO's, Marketing Managers and Sales Managers - everyone who has a market and clients to deal with.

The price is 250 € for a lifetime license, including all six languages.

For more information, demonstration, free 15 days trial and order:

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